

MEDIA ALERT

Propeller Fashion Show – 'Born for such a time as this'
 Wed Aug 30, Thu Aug 31, Fri Sep 1

"A fashion extravaganza..." The Daily Telegraph
 "World Class." Antonio Tito



FOR IMMEDIATE RELEASE

After three years of sold out shows, over 2000 ticket sales, hundreds of garments and countless designer success stories **Propeller** - one of the biggest and most extraordinary fashion events outside fashion week - is back.

This year 25 hand-picked designers, from all of Sydney's major fashion schools and beyond, will showcase their work to the public and judges alike. Judges include globally renowned, award winning designer and fashion entrepreneur **Alex Perry**, **Mariella Demetriou** (General Manager of MAFW) and **Jamie Huckbody** (Fashion Features Editor, Harpers Bazaar).

Inspired by the ancient story of Queen Esther, guests will be seated in the courts of a king. Don't just expect clothes; expect a feast of elaborate and diverse creativity a remarkable theatrical experience that has amazed audiences year after year.

Propeller is a not-for-profit project, presented by Christian City Church - God in the City in one of Sydney's most striking sandstone churches in Darlinghurst. Staffed entirely by volunteers (from the show's producer to hair and make-up artists), the show's vision is to connect & propel upcoming creative talent. In doing so, **Propeller** provides a platform for Australia's hottest young designers to be unearthed - a rare break in the fiercely competitive world of fashion. Come and see tomorrow's stars today!

Tickets (\$30) can be purchased online at www.propeller.org.au

Media are invited to attend on both Thu 31 Aug & Fri 1st Sep. Winners announced on the Friday. Media entry is free – RSVP required.
 For further information, to arrange an interview, RSVP or send a photographer please contact:
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