

- MEDIA ALERT -

PROPELLING A NEW DIRECTION IN FASHION – The PROPELLER Fashion Show CHRISTIAN CITY CHURCH - GOD IN THE CITY

WHO: The next generation of young Sydney designers! There is already strong emerging talent to show at PROPELLER including:

- *Alexandra Barter* - one of the young designer hits of MAFW.
- *Tammy Hetherington* – previously shown at MAFW as well as currently designing at Marcs
- *Marie Stone* – a graduate of East Sydney Design and currently designing at Jigsaw
- *Daniel McMahon* - soon to launch his label Inside and opening a store in Westfield shortly.
- *Sarah Murray* – from design label yorke. Was a finalist in last years Youth Fashion Awards

WHAT: PROPELLER’s vision is to support Australian fashion and “fuel the flame of creativity” among a new breed of Sydney’s emerging artists and designers. The designers will predict what will be sweeping across the catwalks of tomorrow. What will we look like? What do we believe? What are we inspired by? What are we wearing? On offer are some fabulous prizes that will further develop the winning artists in their chosen fields.

WHEN: Due to the success of last year, Propeller 04 will now be shown on three evenings, with media invited to attend Friday 20, August in conjunction with the judging panel who are representatives from the fashion, design and media industries.

Tickets for the show can be purchased online at website www.propeller.org.au
Tickets \$25.

WHERE: In the beautiful sandstone church, GITC, on the corner of Stanley and Palmer Streets, Darlinghurst, NSW. (Formerly Tigerlily’s offices).

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**FOR FURTHER INFORMATION, OR TO ARRANGE AN INTERVIEW WITH ANY OF THE
TEAM, PLEASE CONTACT:**

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