

[fuelling the flame of creativity]

PROPELLER

FASHION SHOW 03

regenerate

09 June 2003

PRESS RELEASE

Christian City Church God in the City - PROPELLING A NEW DIRECTION IN FASHION

Showcasing the latest collection from the world famous Russian Fashion House 'Favore', plus twenty selected up and coming Australian designers, the Propeller Fashion Show 2003 is set to unveil an array of new talent in Sydney.

This is about supporting Australian fashion and 'fueling the flame of creativity' among a new breed of Sydney's emerging artists and designers. The show will run over two evenings from 7.30pm on 17 and 18 July in the beautiful sandstone church in Darlinghurst (formerly Jodhi Packer's Tigerlily offices).

'Regenerate' is the theme for Propeller, and each designer has incorporated the theme of regeneration into their collection. In a one hour choreographed catwalk show, each designer has the chance to win over \$2500 worth of prizes, and more importantly attract the attention of the Australian fashion media, buyers and high profile judges.

'Favore', our guests of honour from Russia, will showcase their latest collection. This Russian fashion house gave the first secular presentation to have ever shown in the very sacred 'citadel' in Jerusalem. Some of their regular buyers include the English and Russian aristocracy, members of the Parliament of Wales and even Russia's First Lady Ludmila Putina. When famous Italian couturier Djanni Compani saw the haute couture collection of 'Favore' he offered the third floor of his Milan Palace exclusively for the fashion house.

Tickets for the show can be purchased online at website www.ccc.org.au (what's on>events>conferences). Students and pensioners \$12, general tickets \$15 and tickets purchased after 11 July \$20 if available.

For more information please contact Liza Wolfaardt on 0415 815 460.

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FOR MEDIA ENQUIRIES, PLEASE CONTACT KIRRILY ELSMORE ON 0404 098 300.

This press release was written by Belinda Jane Rodi, Freelance PR Assistant for the Propeller Fashion Show, presented by God in the City. All details at the time of print are correct and true.